



Sponsorship Packages

Sponsorship Package Contests	Titanium \$1,550	Platinum \$1,100	Gold \$750	Silver \$500	Bronze \$350
Logo/Company Placement in all Pre-Event Marketing, including mix of Online, Print, Website, and Social Media [whichever outlets/methods are chosen]	Premium	Premium	Standard	Standard	Standard
Logo/Company Placement on Event Website	Premium	Premium	Standard	Standard	Standard
Logo/Company Placement during Event Slideshow Presentation	✓	✓	✓	✓	✓
Company Ad in Event Commemorative Booklet	Full Page	Half Page	Half Page	Quarter page	Quarter Page
Conference Exhibitor Table	12 ft.	12 ft.	6 ft.	6 ft.	6 ft.
Full Day VIP Conference Tickets (Includes Brunch, Lunch & Evening Reception)	3	2	1	1	1
Logo/Company Placement on Event Banners/Signage	Premium	Premium	Standard	Standard	Standard
VIP Swag Bag	✓	✓	✓	✓	-
Mind, Body, & BUSINESS Gift Bag Stuffer Opportunity	✓	✓	✓	✓	-
Radio and/or Online Show Mention	✓	✓	-	-	-
Opportunity to participate as a Guest Panelist	✓	✓	-	-	-
Press Release Mention	✓	-	-	-	-
Interview Opportunity with Online TV Show and/or Radio Show	✓	-	-	-	-
Educational Presentation/Demo Opportunity	✓	-	-	-	-

PBCi invites you to Sponsor the Mind, Body, & BUSINESS™ Conference, a one-of-a-kind event!

As a Proud Sponsor, you'll enjoy a host of promotional benefits for your organization, including being at the forefront of all publicity and event marketing. PLUS the satisfaction of supporting the small business community.

ALL SPONSORS LOCK-IN THESE INTRODUCTORY PACKAGE RATES FOR THE NEXT 3 YEARS.

SPECIAL LIMITED OPPORTUNITY: Upgrade any Package Level to Become our OFFICIAL LANYARD SPONSOR! Just \$275!

Register now at: mindbodybiz.pbciusa.com/register

FOR MORE INFORMATION, CONTACT PBCi:

EMAIL: mbb@pbciusa.com

CALL: 754-227-9857





Advertise Your Business

Showcase Your Business in our **Mind, Body, & BUSINESS™ Conference 2017 Commemorative Booklet!**

PBCi is offering a cost-effective opportunity for small businesses to gain exposure.

Don't miss out! Reserve your Advertising space today: mindbodybiz.pbciusa.com/register

ADVERTISING OPTIONS & RATES:

See the Advertising Chart to the right for Size Options. (Chart diagram not to scale.)

- 1. FULL PAGE (8.5" x 11"): \$150.00
- 2. HALF PAGE (8.5" x 5.5"): \$75.00
- 3. QUARTER PAGE (4.25" x 5.5"): \$37.50
- 4. BUSINESS CARD (3.5" x 2"): \$25.00

ADVERTISING RUN DATES:

Commemorative Booklet Advertising will run upon Print Production through Completion of Distribution.

[View Advertising Terms, Conditions, & Agreements](#)

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ADVERTISING PAGE SIZE CHART

